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The CAROLINA FARMER

AUGUST, 1965

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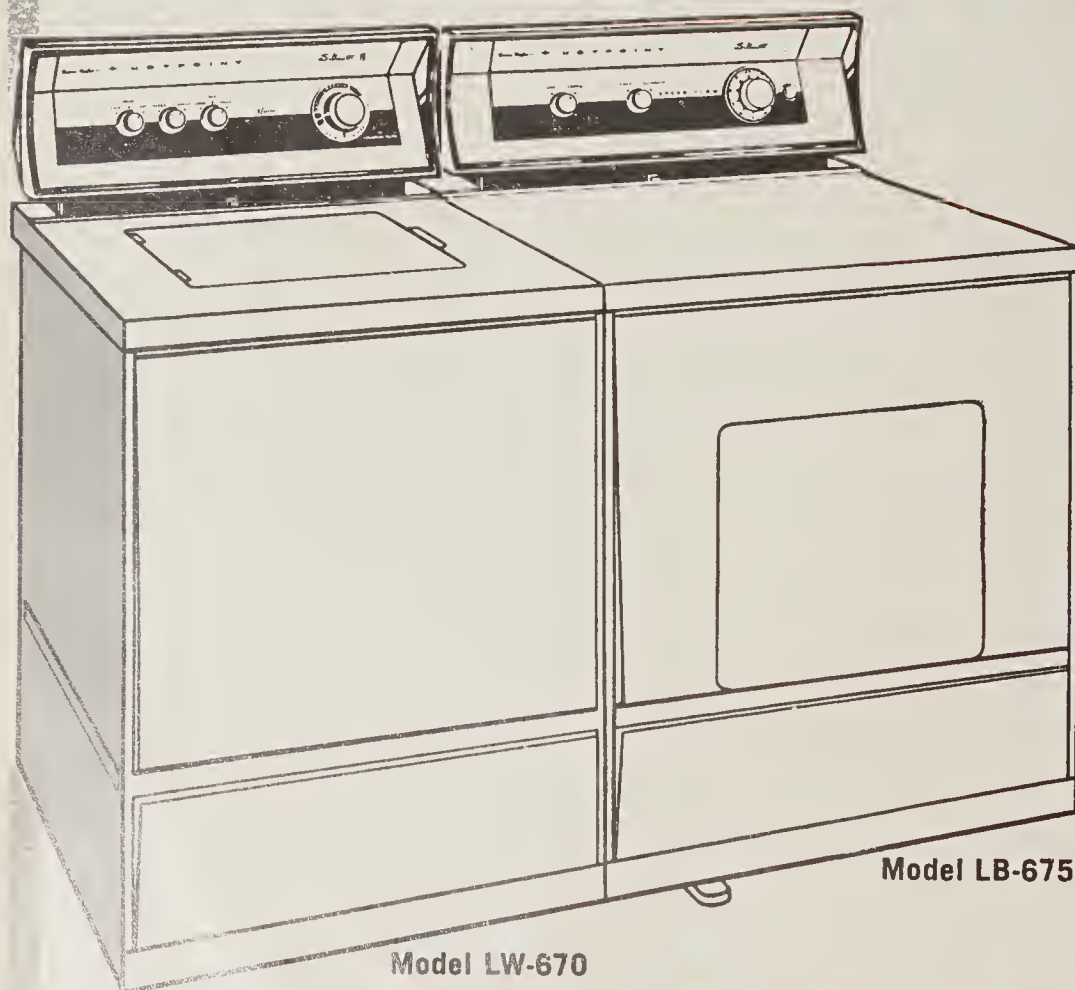
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The CAROLINA FARMER

Vol. 20, No. 8, August, 1965

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COVER — Looking out for our feathered friends at haying time is a favorite summertime occupation for many farm lads. (Photo: New Holland)

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THE CAROLINA FARMER IS PUBLISHED MONTHLY BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC. SECOND CLASS POSTAGE PAID AT MEMPHIS, TENN. 38118. EDITORIAL OFFICES, SUITE 914, FIRST-CITIZENS BANK BUILDING, RALEIGH, N. C. 27601. POSTMASTER, SEND FORM 3579 TO BOX 1699, RALEIGH, N. C. 27602. SUBSCRIPTION PRICE 60¢ PER YEAR. PUBLISHED MONTHLY AT 3781 LAMAR AVE., MEMPHIS, TENN. 38118. CONTENTS COPYRIGHTED 1965 BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC.

The Marks of a Good Cooperative

Those of you who have lived on the farm learned to judge a horse or other farm animal by its markings, its carriage, and its build. For a good draft horse, you look for deep, well-sloped shoulders; broad kneecaps; rich, lustrous coat; alert carriage; sound teeth; and so on.

Those of you who live in small towns or suburbs have learned to judge a neighbor by certain characteristics, too. Does he keep his yard reasonably neat? Do his dogs and children stay in their own yard or do they roam the neighborhood? How about noisy parties and the volume level of his TV? Does he return borrowed tools promptly and in good condition?

Every business and each organization is constantly being judged, too.

Your rural electric cooperative is no exception. How does it measure up to your expectations? Do you know the characteristics of a good co-op?

In the first place, it provides dependable service—but then, so does any reliable utility organization.

It operates efficiently—and so does any good business.

It has made a place for itself as a good neighbor in the life of the community where it operates—other utilities do this, too.

The good co-op fills a real need in the community and does it on a nonprofit basis. Now, here we are getting at what sets a co-op apart from other successful enterprises.

Here are some specific marks of a good co-op:

It has adopted a capital credits system or some other definite plan for acknowledging members' equity.

It gets out a quorum for the annual membership meeting.

It offers members a real choice of candidates in voting for directors.

It makes regular reports on operations, in terms that are easy for members to understand.

It keeps members informed, through a newsletter or other periodical, about how to use electricity more effectively; what the board and management are doing to improve service, keep down costs, and strengthen member ownership; special co-op events; and new developments in rural electrification.

How does your co-op score?

THE FRONT PORCH



by Dick Pence

Cardinal capers

I'M A BIRDLISTENER, not a birdwatcher. Not by choice you understand. I'd rather not be either if I could get out of it.

Oh, I know birds are pretty and they sound nice when they warble tunes for us. They're fine as long as they confine themselves to looking pretty and singing beautifully.

But my problem concerns a female cardinal who—for some strange reason—has a personal vendetta against our living room window.

It all started one Saturday several weeks ago. "Look!" shrieked my wife, "there's a pair of birds looking in our living room window." Just about the time she started to the kitchen to get them a piece of bread the mama bird hurled herself against the window, then backed up and repeated the process. In fact, that first day she must have pounded herself against the pane well over a hundred times.

She's still at it, too. Papa cardinal sits back in a nearby tree and mama cardinal entertains both of them by bouncing off the glass.

My first conclusion was that mama cardinal had seen her reflection and become jealous—and had set out to do in her rival. If so, she has to be about the most persistent and determined warrior in the world of birds.

The tattooing on the living room window has become an accepted thing around our household. Our dog—who ordinarily vocally resents the slightest intrusion into his domain—doesn't pay the least bit of attention to our feathered friend. As a matter of fact, he seems to be deliberately ignoring her. Maybe he knows something the rest of us don't.

I hope he snaps out of his disinterest, however. I keep thinking of the old proverb about how drops of water will in time wash away the mightiest rock. When mama cardinal breaks through the window we may need a bit of protection. She must be after something if she's that persistent.

If anyone has any sort of idea what it is, I'd appreciate a bit of advance warning. Hurry, though. She's been attacking that one spot since the first week in June.

SURELY there is a problem, only she's taken it to the door. All right, take a look at this letter.

"DEAR AUNT: My husband is the manager of a gas company. We have been married 4 years and all that time my husband has been trying to persuade my mother to buy a gas stove for cooking. My mother has cooked on an electric stove all her life, and as much as she would like to please my husband, she doesn't think

she would be happy with a gas stove. Mother is having her kitchen completely remodeled, and she is putting in a new built-in electric stove. Needless to say, my husband is mad. Do you think he is justified in feeling this way? After all, my mother is the one who has to cook on it.—HER DAUGHTER.

"DEAR DAUGHTER: No man (not even a son-in-law) can change a woman's cooking habits. But if your husband wants to be 'mad' he can cook his goose with gas as well as electricity. Your mother's preference for electricity isn't nearly as shocking as your husband's attitude."

To which we can only add that mothers-in-law have to be right some of the time.

THE FOLLOWING is reprinted from THE GREENSBORO DAILY NEWS:

"Duke Power Company is an improbable place to find the electric lights burned out. But as of Monday night all that remained of its huge front name line was WER CO. Sounds like past tense to us."

Burned-out lights present some strange words to the night world. I remember that once my hometown had two appliance dealers just a couple of doors apart. One store's neon light proudly blazed out: GE. Down the street the sign had an "R" burned out of the middle of it. It just as proudly blazed: NO GE.

THIS MONTH we welcome a familiar byline back to THE CAROLINA FARMER. Rebekah Rivers, who was Homemaker Editor for the magazine a few years back, returns to again look after those pages of special interest to women. Her story on Project Headstart is on pages 14 and 15.

GERTRUDE by TED TROTTON



"GERTRUDE . . ."



TARHEEL RURAL LINES

reports on events of importance to rural electric co-op members/by J.C. Brown Jr.

SECRETARY of the Interior Stewart Udall steered a true and courageous course when he piloted his dreadnaught up the Savannah River to its Keowee tributary and set up a blockade. While the blockade may be temporary, it will give the public a chance to take a closer look at Duke's application to dam up one of your rivers.

Duke Power has conducted a smooth campaign to convince the public that it has dominion over—if not all the land and sea—the Savannah River Basin. The company has held out sufficient bait to make partisans out of a turncoat South Carolina senator, several of that state's congressmen, a number of so-called newspapers and gosh-knows how many chambers of commerce.

Despite this steamed-up campaign, which brooked no interference from the representatives of the general public, it looks as if the Federal government will build the Trotters Shoals project on the Savannah, but at some sacrifice of hydroelectric capacity—a Corps of Engineers concession to the power of the Duke of the Savannah. But even that isn't assured now.

Some folks believe that Duke's application for a dam on the Keowee is but a device to claim that Federal development of Trotters Shoals is not needed, since Duke will take care of all our needs with the Keowee and other developments, and pay taxes on them. The fact that the rate-paying public would provide the money to pay these taxes has been conveniently overlooked, as has the fact that giving Duke dominion over the Savannah would diminish the yardstick value of Federal power development and further tighten Duke's considerable domination of this region's power supply.



DUKE POWER COMPANY naturally was indignant when Mr. Udall intervened. A spokesman for the company was astonished that anyone would suggest that Duke Power Company could get the power it needs from Trotters Shoals, rather than from an inferior development on the Keowee.

The Duke spokesman said of Udall's intervention, "It is also the first time, to my knowledge, that any agency of the federal government has taken the position that we should not build our own generating plants . . ."

It is hard for co-ops to understand why this upsets the power company, for to my knowledge, there's never been a co-op generating plant built without power company opposition.

Duke, as a public utility licensed to do business on a monopoly basis, could serve the public at the lowest possible cost. Mr. Udall has an obligation to study Duke's plan and a federal comprehensive plan, and weigh the merits of the relative plans in terms of resource benefits and loss to the general public.

Udall steers true course

Now rival plans will be studied



A family that thrives on hard work, the Steelmans have built their own home.

A Family-Size Factory

Just a Mill in a Milkshed

By ALLEN PAUL

HARD WORK, vision and a mill in a milkshed have added a rising industrial star to the horizon in Iredell County. The corporation is Steelman Throw Rug Mill. Its executives are Max Steelman and Dot Steelman. Call Melissa Steelman a junior partner.

Steelman Throw Rug Mill is hardly one of the giants of North Carolina's large textile industry. Perhaps it never will be. But that doesn't matter. The Steelman's basement factory is eloquent testimony to that old adage, "Where there's a will, there's a way."

Opportunity at Home

Last year on vacation the family saw rugs being manufactured in a

Polkville, N. C., milkshed. The operation looked relatively simple to Max, an employee of Beaunit Mills in Statesville. To Dot, who had worked in mill weaving and sewing rooms, it seemed a good opportunity to have a business at home.

"If you'll get the equipment, I'll run it," Dot told her husband.

"We just quit gardening and went to work," Max says. "It's almost a full-time job for both of us. I work five days at the mill and sometimes six days out here."

By Thanksgiving Max had bought some obsolete mill equipment and began repairing it. His experience as a loom fixer was useful.

"We had it in operation by the first of the year," Max says. "We had to learn this thing from the ground

up. I guess we were turning out some pretty ragged looking rugs at first." Now their multi-colored scatter rugs are a highly finished product.

One Full Time

Dot usually operates the loom and cuts material while Max is working at the mill at night. She's the company's only full-time employee. Max doubles as salesman and buyer. Three-year-old Melissa's job? Listening for the telephone while the noisy loom is running.

"We had a lot to learn when we started and we still do," says Max. "For one thing, we had to learn where to buy and what to buy."

Manufacturing rugs turned out to

Upper Right: The quiller, operated here by Mrs. Steelman, dispenses different colored threads to the loom.

Center: This noisy loom produces about 100 rugs a day for Steelman Throw Rug Mill.

Lower Right: The Steelmans measure, cut, sew and label the rugs at this inspection table.

be relatively simple because the couple had a solid grounding in many of the fundamentals of textiles. But marketing the product, paper work and legal matters were a different matter.

So far Max has sold the rugs as fast as he and Dot produced them. "They sell better in supermarkets than anywhere else," he says. There have been several large orders. And often people who have heard about the operation stop by to make purchases.

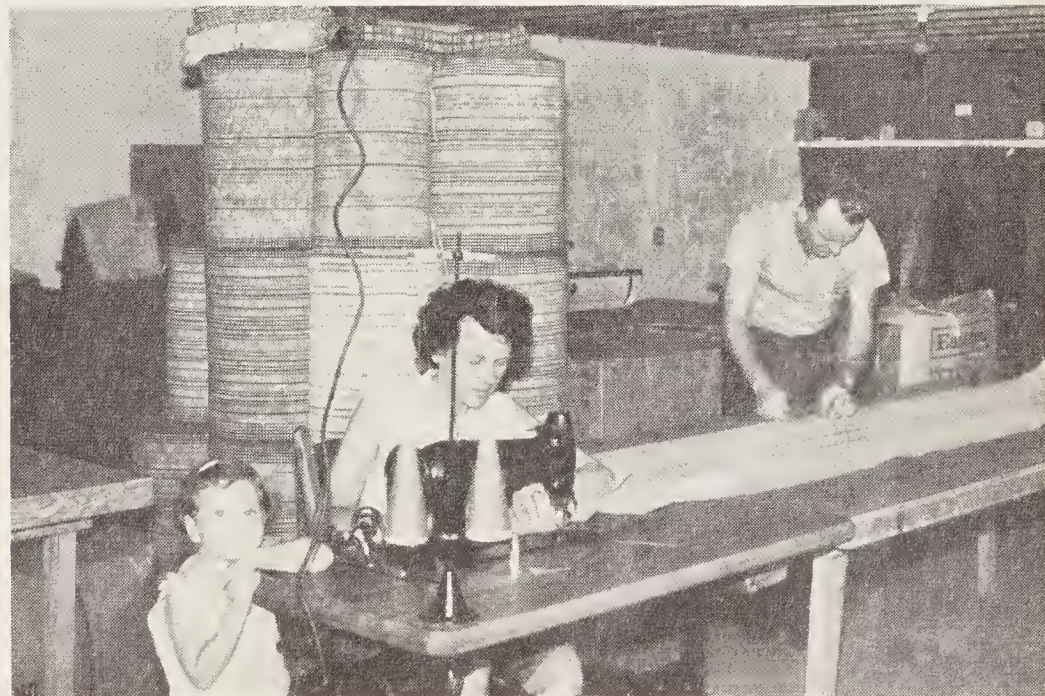
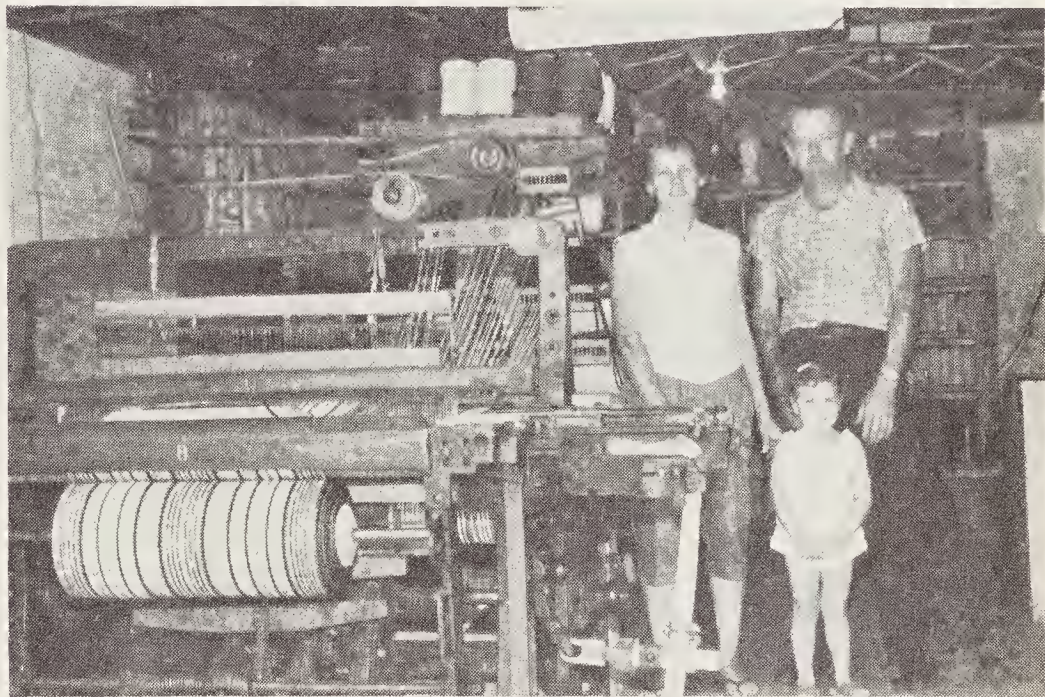
Max buys the raw materials—a textile byproduct—from neighboring mills. "They call it waste, but when you start paying for it, it seems like gold," he notes.

He brings it home on his pickup truck in large boxes. The material then is run onto spools. The spools are attached to a large quiller which dispenses different colored strands to the loom. From the weaving room the light, washable rug material goes to the sewing department housed in what once was the Steelman's den. There it is cut in either 36-inch or 24-inch segments and sewn.

"It's really interesting," Dot says, "And something different seeing this through from the start to finish. The time sure goes by fast . . . a lot faster than it did at the mill. Besides it gives me a chance to be home with Melissa and work, too."

Max admits that the business has grown at a faster rate than either he or Dot had anticipated. "We don't have any plans for expanding right now. We're just going to keep going like we are. Maybe someday we'll move all the equipment into a building, but I'm not sure."

One thing for sure: The couple thrives on hard work. Their attractive home in the Cool Springs Community is served by Davie Electric Membership Corporation. Who built it? Max and Dot Steelman.





These rainbow trout are on their way to test the anglers skill. Employee Jack Trask dumps trout into handcart.

Looking on in background, on left, is R. C. Sheffield of Haywood EMC and B. F. Fisher, hatchery manager.

WHAT COULD be better than the sight and smell—and later the taste of a rainbow trout frying over an open fire? If you like fish, any answer other than “nothing” wouldn’t come easy. But there are those who would say “catching them.”

Whichever group you fit, the Pisgah National Fish Hatchery might be called your “cup of tea.” For it’s here that around one and half million trout are hatched annually, allowed to grow for about 18 months, and released in the streams and rivers in several counties in western North Carolina. Most of the trout are released in the Great Smoky Mountains National Park, the Cherokee

Indian Reservation and the Pisgah and Nantahala National Forests in streams and rivers that are open to the public for fishing.

The hatchery is about 12 miles from Brevard, and 37 miles from Asheville, in Transylvania County in an area known as the Land of the Waterfalls. Davidson River runs nearby with its cool water cascading down dozens of waterfalls on its way down the mountains from near the Blue Ridge Parkway.

Hatcheries Needed

Why the trout hatchery? According to B. F. Fisher, hatchery manager, only a very few trout survive

to adulthood under natural conditions. “Most of the eggs and young fish die from natural causes, such as floods, silt, drought and predators. Without some stocking from the hatchery trout fishing would soon be a thing of the past,” said Fisher.

Trout eggs for incubation in the hatchery are taken from brood stock reared at the station. The eggs are taken from the female by a process called “milking.” They are then fertilized with the sperm, or milk from the male and then transferred to incubator trays in the hatchery. The eggs are placed on trays in troughs through which water flows continuously. Well-aerated water at about 50 degrees F. is used for the



By ARCHIE HATHCOCK

This scenic setting shows hatchery offices on the right and the residence of Hatchery Manager B. F. Fisher on the left. Shining Rock is in the background.

They grow 'em, you catch 'em . . .

The Rainbow's Beginning

incubation of eggs. In about 8 to 9 weeks the fish are hatched. A young fish, or fry, lives 3 or 4 weeks on food absorbed from the yolk sac attached to the fry. As the yolk sacs are absorbed, the young trout swim up from the bottom of the troughs and are fed diets of packinghouse byproducts. After further growth in outside raceways at the hatchery, the trout are distributed to the streams and rivers. They are usually 16 to 18 months old and measure 8 to 10 inches when released.

"We can't produce nearly enough trout to meet current demands," says Fisher, "so we try to stock those areas where the greatest public benefit is anticipated. Our primary

obligation," Fisher continued, "is to stock waters on federal areas that are open to public fishing. Our secondary obligation is to stock state waters that are also open to the public. If the output of this hatchery was great enough to more than meet these obligations, then any remaining fish might go to private waters where the fish and fishing are not commercialized in any way."

From Hot to Cold

Facilities at the hatchery include shop and storage, hatchery building where food is stored and prepared, rearing ponds and offices.

During the winter water enters

the hatchery at around 33 degrees which is too cold for the fingerling trout. So it is heated to about 50 degrees by a high-capacity boiler. Then in the summer tremendous amounts of ice must be added to the tank trucks which are used to transport the trout to where they are to be released. The ice is produced at the hatchery. Around 150 tons of feed is used each year.

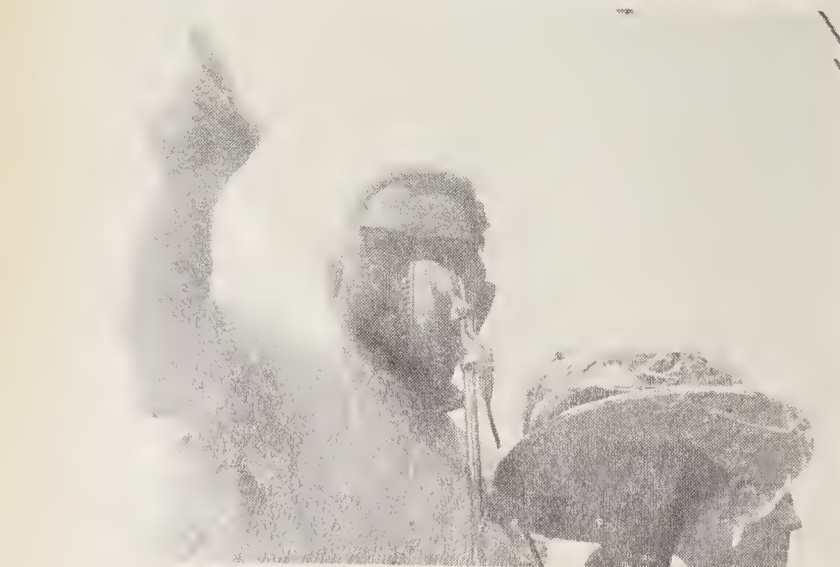
The hatchery has nine full-time employees and five of them live in residences on the hatchery property.

"We have a lot of visitors every summer and they're welcome anytime between the hours of 8 a.m. and 5 p.m., including Sundays and holidays," said Fisher. ■



ABOVE: Dinner was "on the grounds" and the folks were plenty thankful for a vital, expanding poultry industry.

BELOW: Buck Bradshaw auctions one of the cakes which were sold to raise more than \$400 for retarded children.



THE LITTLE Red Hen would have loved it in Duplin County. For one thing, like the people of this southeastern North Carolina county, she thoroughly believed in hard work.

Besides, she couldn't have been more welcome. Chicken, you see, is king in Duplin. And each year its citizens set aside one day to celebrate the fowl's rise to pre-eminence in an area which has become one of the nation's top poultry producers.

This year the Poultry Festival was held in Rose Hill late in June. It was sponsored by the Rose Hill Junior Chamber of Commerce, the Chamber of Commerce, poultry processors and feed mills. The celebration is an appropriate one for the industry pours more than \$20 million a year into the area's economy, providing a livelihood for hundreds of its residents.

A drizzling rain hardly dampened the spirits of the participants. More than 3,200 feasted on chicken fried in a skillet 15 feet wide. The events included a beauty contest and a talent show. And more than \$400 was raised for retarded children at a cake auction.

Four County Electric Membership Corporation presented its annual Farmer of the Year Award at the festival. It went to Ardell Barnett of Rt. 2, Pink Hill, a member of Tri-County EMC.

. . . A fine feast! And no one had to be told why the guest of honor was on the dinner table.

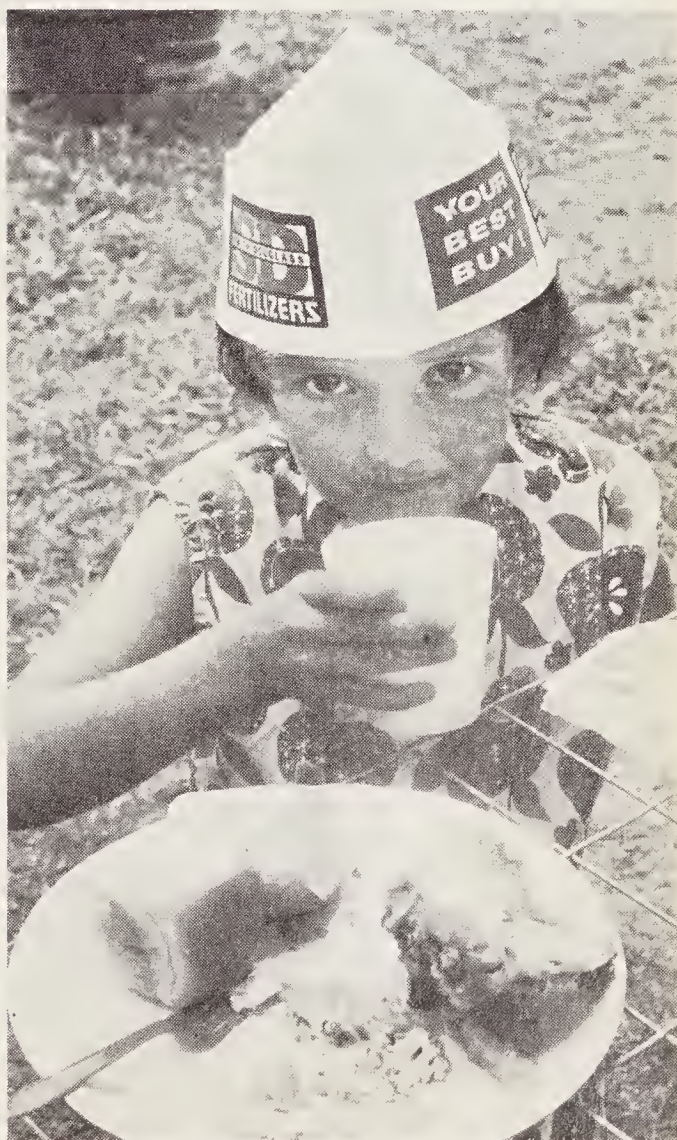
Where Chicken Is King!



ABOVE: This giant "frying pan"—15 feet in diameter—can cook more than 400 flavorful chickens at one time.

RIGHT: "It beats spinach any day," says five-year-old May Johnson of Rose Hill, site of the annual festival.

BELOW: The Stardusters square-dance team of Wilmington frolics in costumes as colorful as the steps and music.



WATER:

Rural America's Greatest Need

By SENATOR GEORGE D. AIKEN



A shallow farm well complete with hand pump—symbol of the past—contrasts with a 50,000 gallon reservoir which feeds a modern rural water system in Shawnee County, Kansas.

THE GREATEST domestic problem facing our nation today is the conservation, purification and distribution of water.

America's sprawling cities, apprehensive over their water supplies, are anxiously looking for new sources.

But while this is cause for deep concern, it is in rural areas where the situation is approaching the crisis stage.

America does not have a dire shortage of water. The problem results because so much of our water is either polluted or otherwise unavailable for consumption.

Adding to the problem is the fact that our population will increase by 100 million within a generation.

Some of this increase will be absorbed by the cities—more will be added to the suburbs where water systems already exist, although many are in short supply.

Real Opportunity

The real opportunity to absorb this huge increase, however, lies in the rural communities and the agricultural areas of the United States. In short, America must spread out.

Thanks to the splendid work of the Rural Electrification Administration, these communities now have electricity. They could take on their share of our population except for one damaging handicap:

More than 30,000 of our rural communities lack adequate water systems.

Without water they will not grow

and prosper; they are likely to remain dormant or moribund.

These communities need adequate supplies of pure water if they are to absorb people on a residential basis and produce the food requirements of an increasing urban population.

Lack of pure water is already causing difficulties for dairymen in many areas to meet the increased sanitary requirements for milk production—a situation which is forcing thousands of small and medium sized dairy farmers to give up the ghost.

In addition, rural communities need clean water for food processing, to prepare vegetables for market, for fire protection, to maintain local industries and for domestic purposes.

Program for Water

Thousands of rural communities have incalculable potential for growth. Yet they can make no progress because they have no dependable water supply. They are unable by themselves to bear the cost of installing an adequate water system and are presently not eligible for federal grants such as our larger towns and small cities enjoy.

Because of this handicap, Senator Mansfield and I last January introduced a bill to amend the REA Act to provide a program for rural wa-

ter systems with federal grants under REA.

The bill encountered trouble not only in Congress but in Administration circles, so on April 13 we reintroduced a modified version of the bill as an amendment to the Consolidated Farmers Home Administration Act of 1961.

The modified bill has proved more acceptable and has now been sponsored by 93 members of the Senate. Several congressmen have also introduced it in the House.

The national benefits which would result from a rural water system program are difficult to estimate but would certainly be enormous.

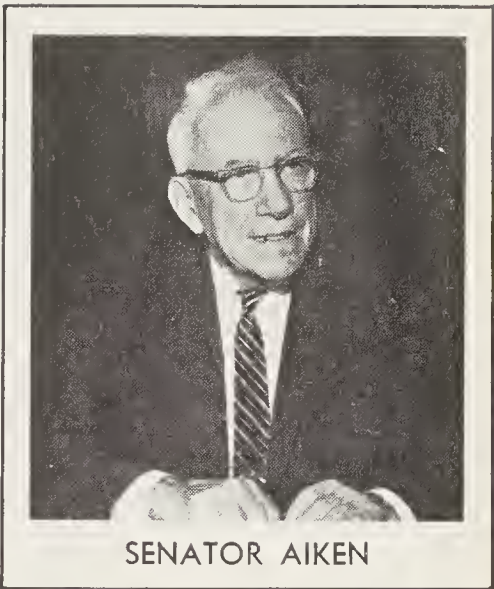
There would, of course, be the broadened residential base for our increasing population, resulting in construction of new homes and markets for appliances and supplies.

It is estimated that the REA program has added \$6-billion a year to our national economy. A rural water program should do as well.

With water available, more people would remain on the land, contributing to the nation's growing food requirements or finding employment in local industries.

Small businesses would find it possible to locate in communities which cannot be considered unless a water supply is available.

This new bill, Senate No. 1766, would provide grants up to 5 million



SENATOR AIKEN

a year for planning water systems in communities of less than 5,000 persons and up to \$25 million a year to aid construction.

Can Make Grants

While FHA now has authority to make or guarantee loans for rural water systems, it cannot make any grants for this purpose.

Under S. 1766 no grants could amount to more than 40 percent of the cost of the project and no grants could be provided unless it appears that the installation of a water system would probably result in an increased growth of the community.

The bill provides no fixed rules on what type of water system a community would construct. Water might be obtained from existing natural lakes or streams, from reservoirs to capture spring rains, or from wells or other existing sources.

I would not have anyone believe that the installation of water systems alone would meet the requirements of our rural communities. Many are also in need of waste disposal, fuel lines, recreation facilities and many other items which make up a well-rounded community.

However, community growth is out of the question without electricity and water.

Thanks to the REA we now have electricity—our next step is to get the water.

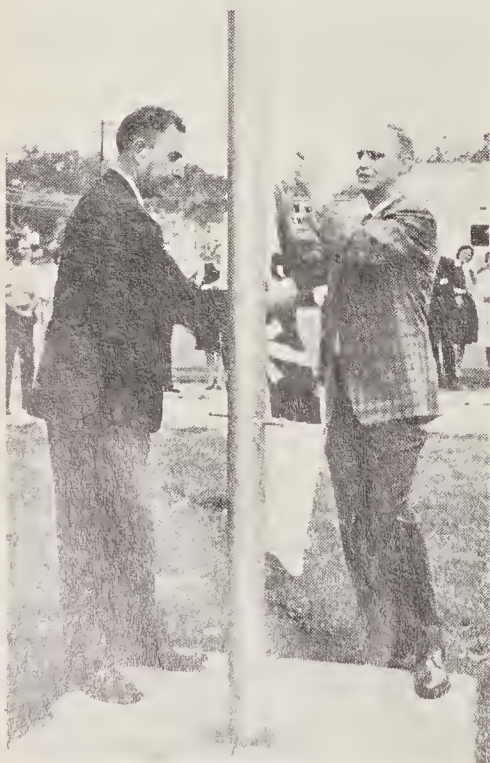
Senate Bill 1766 and its companion bills in the House will be a long step in this direction. ■



Officers of the Rural Membership Water Corporation of Clark County, Ind., oversee laying of water pipe for the community's new system. Local funds were combined with an FHA loan to finance the project.



'The world is so full of a number of things ...'



Director Smith and Blue Ridge's Anderson raise project banner.

These Caldwell County children are walking through school doors into a wider world.



'...and forbid them not'

By BECKY RIVERS

JOHNNY JONES is 6 years old. He has 600 freckles and approximately 6 and 60 good and bad years ahead of him. Last month he learned to count to 10, to tell time by a toy clock, and he observed for the first time the magical intricacies of indoor plumbing.

His friend, Susie Smith, is 5-going-on-6. She has blonde hair and blue eyes and is partial to baby dolls and kitty-cats. This summer she had her first taste of orange juice ("Funny tasting Kool-Ade," the young lady commented) and was introduced to Sam-I-Am, who lives between the covers of a Dr. Seuss book.

The worlds of Johnnie and Susie, along with those of 439 other Caldwell County pre-schoolers, are being stretched and stretched during July and August. Those worlds are tenting a great new reservoir of experiences that will help make the children's venture into that mystic first-grade world a sunny day-dream rather than a black nightmare.

This 20-hour per week head start is being given to Johnnie and Susie by the people of Caldwell County in an effort to help them "catch up" with the more fortunate youngsters they will encounter next month—and to offer them experiences which their parents, due to an unfortunate turn of the economic wheel, were unable to supply.

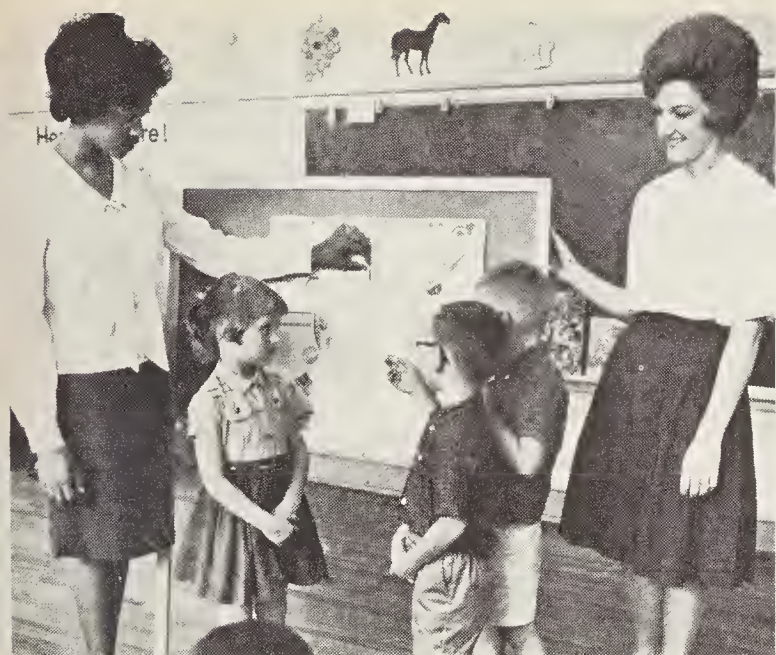
The visionary project in destiny controlling began in April when Her-

man Anderson, Blue Ridge EMC employee, Lenoir, attended a Washington conference dealing with the various ammunition available to fight the country's War on Poverty. The folks back in Caldwell County had long been interested in a program for the disadvantaged pre-schoolers, and Herman's ears perked up when he heard about one of the new projects to be administered by the Office of Economic Opportunity.

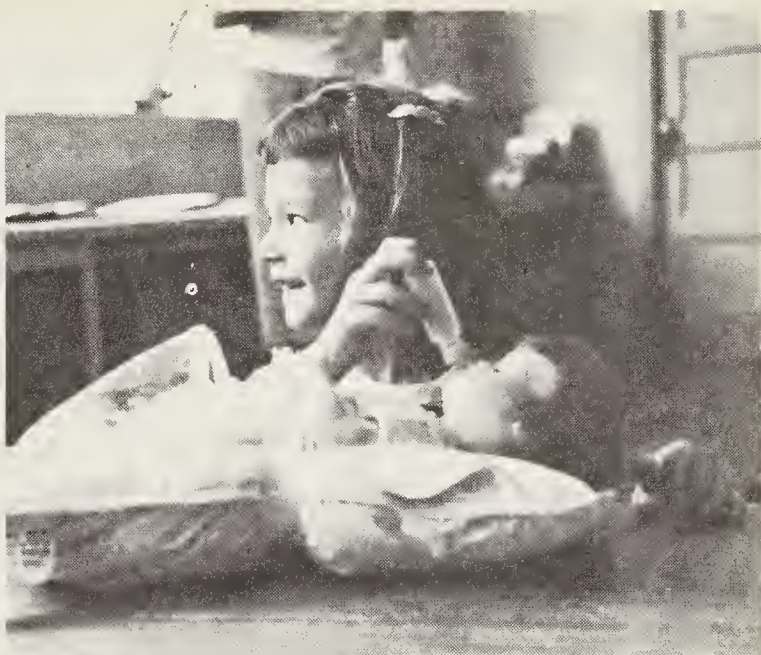
The program was called Project Head Start, and it was designed—as its name implies—to give some half-million children throughout the country pre-school training to help close the gap between the culturally-deprived children and those with whom Fate had dealt more generously. Federal funds would be available for projects meeting OEC standards, with local groups matching those funds with 10 percent in money or kind.

Before Herman left Washington he arranged for two project consultants to come to Lenoir the following weekend, and he rushed home to arrange a meeting with community leaders. That Saturday morning, the consultants met with the superintendents of both the county and city schools, the vice president of the Caldwell County Planning Commission and representatives of civic, business, and religious leadership throughout the county. Representatives of rural development groups and health consultants were also asked to attend.

The dedicated group of citizen



'AND WHEN THE BIG HAND IS HERE . . .'
Assistant Victoria Mills (L) and Teacher Margaret Seagle.



'BYE, BABY BUNTING . . .'
Love and care are the cornerstones of Project Head Start.

worked zealously throughout the weekend and by Monday morning had a program ready to present to the OEO. Their proposal asked for funds to establish 18 child development centers throughout the county, to employ 20 teachers and 20 teacher aides and 20 lunchroom personnel. The county would meet the 10 percent obligation by providing the school buildings, transportation and volunteer workers. There being no legally incorporated community action committee, the request for funds was made through Blue Ridge Electric.

The proposal was accepted by the

OEO—in fact, it was good enough to be cited as a model prospectus—and Blue Ridge was granted some \$61,000 to carry out the dreams of the weekend workers.

A team of investigators began a minute visitation schedule throughout the county to select the children who met the project's standards, and on June 28, 441 Caldwell children walked through 18 school room doors into a wider world.

The project, which was sponsored jointly by the county and city schools, was headed by a dedicated young school principal, Marcus Smith, who says that the school

system and the community will see that the summer work was not just a stop-gap measure, and that follow-up with the Head Start children will continue into the fall.

Project activities included individual counseling with parents, in addition to the teaching of basic skills to the children. Special emphasis was placed on nutrition, good manners and social behavior. The County Health Department cooperated in the Project by providing medical and dental examinations of the pre-schoolers, immunizations, etc., and arrangements were made to buy glasses where necessary. Parents of the children worked as volunteers with teachers and their assistants.

At Noon on June 30, Caldwell County officials and community leaders raised a specially designed Head Start flag at the East Harper Elementary School in Lenoir to launch the beginning of the summer project. At the same hour, a similar flag was raised at the White House and in counties throughout the country as a symbol of hope for children who would receive care in 13,500 child development centers.

And in Lenoir, a little boy looked up at the rippling banner and answered our query as to his favorite activity of the week.

"Eating," he smiled. The sun silhouetted the flag and the people's hearts were glad that they had paid the reverence and respect due a child. ■



'SIMON SAYS . . .'
Mrs. Seagle teaches her charges to play together.

WANTED!

Want to share a cherished recipe with a North Carolina neighbor and at the same time add to the sugar-bowl coffers? THE CAROLINA FARMER will pay \$2.00 for each recipe printed in "Kitchen Corner." Send your favorites to: The Carolina Home-maker, Post Office Box 1669, Raleigh. If you have a black-and-white snapshot of yourself, send it along, too. And don't forget to tell us something about yourself and your family: the size of your family, what pleases them most at mealtime, the clubs you enjoy, the name of your EMC, and anything else you would like to share with us.

MEN WANTED AUTO DIESEL MECHANICS

Earn \$150 Per Week and up

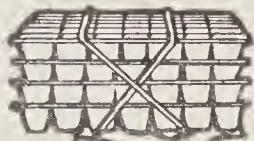
Master a trade with a future—learn Auto-Diesel mechanics in our shops. You learn with tools on real equipment. Earn while you learn. Many of our graduates earn \$150 per week and up. No previous experience necessary. Day and night courses. Approved for veterans. Write for free bulletin.



Auto-Diesel College

226 7th Ave., N., Dept. 52,
Nashville 3, Tenn.

MAKE 196 ICE CUBES AT ONE TIME!



WITH THE ICE KIT

Enables you to freeze and store lots of extra ice (196 cubes) in a compact, easy to use arrangement.

Ideal for picnics, summer time drinks and all the other demands your ordinary ice supply fails to meet.

4 separate trays conveniently fit in freezer or refrigerator.

Guaranteed satisfaction or money back.

Only **\$5.00** post paid

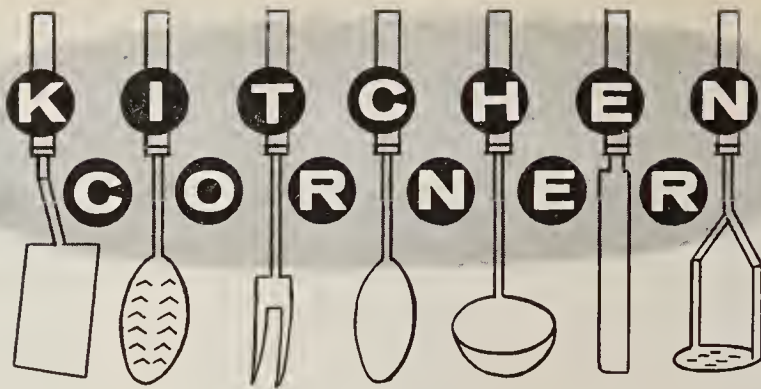
Check or money order. No C.O.D.'s

HOME MAKERS, INC.

1100 S. Main Road, Louisville, Kentucky 40206

JULY

**CAROLINA FARMER
CIRCULATION: 183,325**



From a Talented Teenager

In 1964, an active 4-H'er competed in—and won—county competitions for the 4-H Enriched Corn Meal activity. Jane Simmons, Pilot Mountain, Route 2, was so conscientious about this project that she felt it her duty "to inform as many people as possible about the value of Enriched corn meal."

"In order for many people to share my basic enriched corn meal recipe and to decide for themselves the value of using enriched corn meal, I would be most grateful if you would use the recipe in the 'Kitchen Corner,'" Jane wrote us, and we decided that such an enthusiastic and gifted young lady should have her request granted.

Our cook-of-the-month is 13 years old and a member of the Spanish Oak 4-H Club in Stokes County. She has just completed the eighth grade at the Nancy Reynolds High School in Stokes, and she is an associate member of Old Westfield Friends Meeting. (She has attended Sunday School there for eight years without missing a Sunday!)

A natural winner in competitive demonstrations, Nancy also won, along with her team-mate, Jimmy Smith, the Farmers Cooperative Demonstration competition for Stokes County in 1964.

Nancy lives with her mother and father on a Stokes County farm, and her parents are members of the Surry-Yadkin Electric Membership Corporation. She's fond of animals, particularly dogs and cats, and enjoys cooking.

CAROLINA FARMER RECIPE

Submitted by Miss Jane Simmons
Rt. 2, Pilot Mountain, N. C.

Basic Corn Meal Muffin Recipe

1 1/2 cups enriched corn meal
1/2 cup enriched flour
1 teaspoon salt
3 tablespoons melted fat

3 teaspoons baking powder
1 egg
1 1/2 to 2 cups sweet milk

Set oven control 450. Sift dry ingredients together to mix. Return the bran coats that don't sift through. Mix together beaten egg, milk, and fat. Add all at once to the dry ingredients, and mix until all ingredients are blended. Fill piping hot greased muffin pans 2/3s full. Bake for 20 minutes. Recipe makes one dozen muffins.

Family FARE

By ERMA ANGEVINE



AFTER A BUSY holiday week, I curled up on the divan to watch the late movie. It started at 9 p.m. and was scheduled to run two hours. The movie ended at 12:30 a.m.

The play wasn't too long—but the advertising was endless.

I resent advertisers having an hour and a half of my time. I also resent the network subjecting me to all of this nonsense after advertising a good movie and getting me to tune in their channel.

Advertising isn't new. The traveling medicine show, door-to-door peddlers, the book salesman—all these are as old as our nation. Stories of old-time medicinemen are usually funny. But in reality they were not always amusing people. Many of them were swindlers trying to sell 8 cents worth of herbs and vinegar for a dollar—promising it would cure anything.

Some of the medicinemen were dangerous, selling worthless products. They're still doing this today—but without the medicine show. These fakers aren't dangerous as long as they prey on well people, but they're vicious when they sell their wares to a sick person who depends on these phonies to save his life.

Quackery in all its evil flourished from the founding of the Republic until the Food and Drug Act in 1906. Though this act severely impeded fakes, it didn't drive them out of business. It was difficult for a quack to sell a sawdust-and-redpepper poultice as a cure for tuberculosis—but he still tried.

TELEVISION and radio have brought advertising into our living rooms. We've lived with it blaring at us now for some time. No longer is the medicineman in the village square or the peddler outside your door. Now the monster dominates your living room. Your favorite newscast, a symphony concert, an erudite discussion of some controversial subject—all are interrupted by the singing commercial, the innocuous chatter and cajolery that is called advertising. Some of it is dazzling—and some of it is fake. Most of it is boring.

My movie was interrupted with splitting headaches, muscular pain, neuralgia, nervous tension, sluggish liver, abdominal distress, and tired blood. People brushed teeth, rolled on deodorant, shaved, put a tiger in the tank, and put themselves in the driver's seat. They drank several kinds of brew, smoked endless cigarettes, washed clothes, scrubbed floors, fed dogs—and talked nonsense.

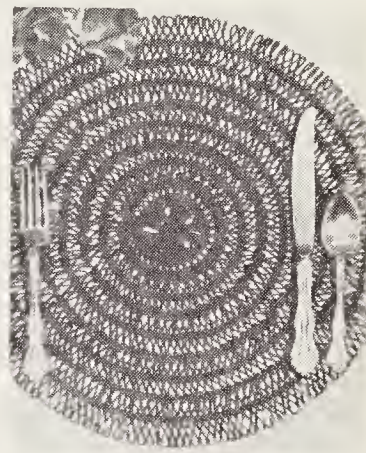
I'm not sure who won the war or whether the hero got the girl. My movie seemed to be incidental to advertising.

Free Patterns



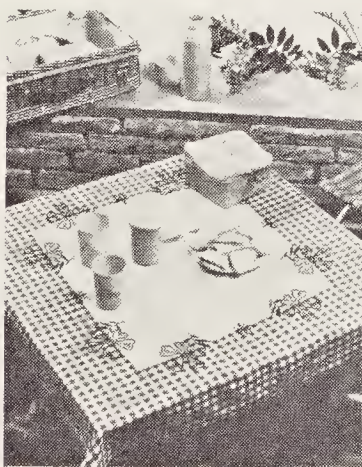
FLOWER MATS

Large flower on linen placemats adds elegant touch to your table.



LACE MATS

Hairpins help make round hairpin lace placemats. Pretty in mixed shades.



GINGHAM TIME

Gingham picnic cloth makes eating outdoors a sheer delight.



DAISY DOTS

Make these dainty daisy squares in ecru, white or very bright colors.

To: The Carolina Homemaker
P. O. Box 1699
Raleigh, N. C.

Please send me without charge the pattern instructions that I have checked below. I am enclosing a long, stamped, self-addressed envelope.

☐ Flower Mats

☐ Gingham Table Cloth

☐ Lace Mats

☐ Daisy Dots

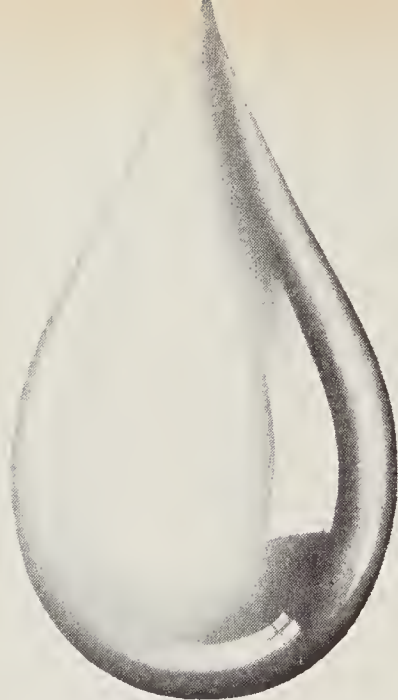
My Name Is _____

Address _____

Comment, if Any _____

The Name of My EMC (Electric Membership Corp.) is _____

This offering of patterns expires October 1, 1965.



☐ THIS DROP OF WATER
 SEEKS ROOTS ☐ IT KNOWS
 WHERE IT HAS TO GO...
 AND GETS THERE AT THE
 RIGHT TIME AT LESS
 COST ☐ NOT ALL DROPS
 ARE AS TALENTED ☐ ☐ ☐
 ONLY THOSE GUIDED BY
 BUCKNER SPRINKLERS ☐

Buckner Sprinklers are engineered to
 give you the best possible water distri-
 bution for effective penetration in any
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 or rapid rotation? Heavy or light pre-
 cipitation? Close, wide or extra-wide
 spacing? High or low angle? Frost con-
 trol? Buckner has them all—with or
 without the patented sandproof, low-
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Get full information
 on Models 840
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world's leading sprinkler
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Buckner
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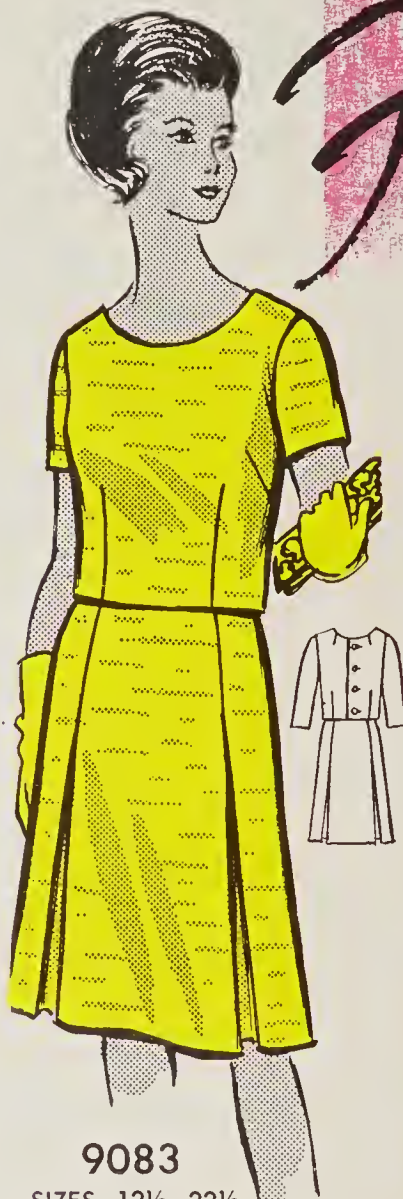
P. O. Box 232, Fresno, California 93708

BUCKNER INDUSTRIES, INC. DEPT. NC
 P. O. Box 232, Fresno, California 93708

Please send catalog and name of nearest
 dealer

NAME _____
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Fashion FAVORITES



9083

SIZES 12½–22½

Pattern No. 4986 is cut
 in sizes 2, 4, 6 and 8.

Pattern No. 4673 is cut
 in sizes 14½, 16½, 18½,
 20½, 22½ and 24½.

Pattern No. 4975 is cut
 in sizes 10, 12, 14, 16, 18
 and 20.

Pattern No. 4721 is cut
 in sizes 24, 26, 28, 30 and
 32.

Pattern No. 9083 is cut
 in sizes 12½, 14½, 16½,
 18½, 20½ and 22½.

Send 35 cents in coin (no stamps) for each pattern to:
 CAROLINA FARMER, Box 42, Old Chelsea Station,
 New York, N.Y. 10011. For first-class mail, add 10 cents
 for each pattern.



4673 SIZES 14½–24½

4975
SIZES
10–20

4986 SIZES 2–8

4721

WAIST 24"–32"



Save Some Shocks

TOO MANY farmers and home handymen still fail to take advantage of the three-prong plugs that come on most shop tools they buy. The third prong is attached to the metal case of the tool by a wire and enables the user to "ground" the tool and protect himself from possible serious injury should an electrical fault ever occur inside the tool.

Grounded outlets should be installed convenient to the points where you use your shop tools. Have your electrician install them for you.

You also need a three-wire extension cord for your tools outdoors and in other places where you don't have grounded outlets nearby. The cord should be at least 100 feet long, made of No. 16 or larger wire, and equipped with a three-hole socket

and a three-prong plug. The plug and the socket should be made of rubber and should have clamps for attaching them to the cord. The clamps will prevent someone from accidentally pulling the cord loose.

If you have any misgivings about how to make this cord, ask your electrician for directions or let him make it for you.

**SOUTHERN ENGINEERING
COMPANY
ARCHITECTS—ENGINEERS
ATLANTA, GEORGIA**

SPECIAL OFFER!

Any black and white film,
8 or 12 exposure developed
and printed for only . . .

49¢

(plus 2 names of persons having Cameras)

Name _____ Address _____

Name _____ Address _____

KODACOLOR ROLL

8 Exposure Roll

Enclose . . . \$1.78

12 Exposure Roll

Enclose . . . \$2.25



COLONIAL STUDIO

P. O. Box 3212, Charleston, S. C.

On the Level

MOST ALL electric appliances, particularly those with motors, last longer and operate better if they are level.

Use a standard builders level for checking your appliances. You will need to check them for tilts to either side or to the front and the back.

Check refrigerators and upright freezers by holding your level against one side and then against the door facing. The door facing is preferred because a curve in the front of the door may affect the accuracy of your level.

Range, laundry equipment and chest freezers may be checked by laying the level on top of them. Again, be sure to check for tilts to either side and the front and back.

Adjust tilts by tightening or loosening the front legs.

RURAL EXCHANGE

RATES: 25c PER WORD CASH WITH ORDER. NO STAMPS. MINIMUM AD—\$5.00

• BABY CHICKS

HIGH QUALITY—LOW PRICES! Reds, Rocks, Rock-crosses \$3.95—100. "JUMBO" White Rocks \$5.49 COD. Heavy Breeds Straight hatch \$8.90; Pullets \$10.50. "DE-LUXE" White Rocks, Barred Rocks, Rhode Island Reds, Hampshire Reds, Wyandottes Straight Hatch \$10.90; Pullets \$18.90. Redrock Sexlink Pullets \$21.90; Straight Hatch \$11.90. Silver Cross Pullets \$22.90. Golden Buff Sexlink Pullets \$23.90. "FAMOUS" White Leghorn Pullets \$21.90. "CHAMPION" Pedigreed White Leghorn Pullets (Extra Large Eggs) \$23.90; Straight Hatch \$11.90. White Giants, Black Giants, Buff Rocks, Buff Orpingtons, Silverlaced Wyandottes, Brahmas Straight

Hatch \$14.90; Pullets \$25.00. Pekin Ducklings 12—\$4.75. Bronze and White Holland Broadbreasted Turkeys 15—\$12. Beltsville Turkeys \$15—\$10. C.O.D. Live Guarantee fob. RUBY BABY CHICKS, Dept. NCRA7, Virginia Beach, Virginia. (Phone 428-2255).

Rocks, Reds, Cornish \$3.89—100. Large White Rocks \$5.45. Other breeds \$1.45 to \$5.45. Pullets \$9.99. Before you buy, compare our prices. Guaranteed savings. Customers choice of breeds shown in terrific big free catalog. Shipment from hatchery your section. Atlas Chicks, Home Office, 2651 Chouteau, St. Louis 3, Mo.

• FOR SALE

THREE-BEDROOM HOME, lifetime aluminum exterior, built and 100-percent finished (on your lot) for only \$10 down and \$55 monthly. Completely finished house includes full foundation, vinyl floors; and electric water heater all installed; completely wired; built of best-quality, nationally advertised materials by expert craftsmen to insure you a home of durability and long-lasting beauty. NOT a "shell," NOT just "pre-finished" . . . but COMPLETELY FINISHED ready to move in. And only \$55 monthly! Write HUSKIBILT, INC., 5797 N. Tyron St., Charlotte, N. C.

• EDUCATIONAL OPPORTUNITIES

HIGH SCHOOL AT HOME in spare time with 68-year-old school. No classes. Standard high school texts supplied. Single subjects if desired. Credit for subjects already completed. Progress at own speed. Diploma awarded. Information booklet free . . . write today! American School, Dept. X758, Drexel at 58th, Chicago, 37.

• PLANTS

Sweet potato plants. Porto Ricos, Nancy Halls, Copperskin Goldrush, Centennial, "Bunch" 300—\$1.50; 500—\$2.00; 1000—\$3.50. Immediate shipments. Plant House, Box 1121, Gleason, Tennessee

Going Steady...

How Long Should You Wait?

"I think the length of time a boy and girl should date before going steady would be determined by their age, and how well they 'know' and like each other. I don't think it's good manners, wise, or safe to go steady with someone you've just met. Of course when the couple has gone to the same school for nearly all their lives, it's different."

Barbara Teaster
Rt. 2, Box 78
Marion, N. C.

Barbara is a 17-year-old junior at Pleasant Gardens High School. She is a member of the Future Homemakers of America and a cheerleader. Her favorite pastime is playing the piano. Her family is served by Burke-McDowell Electric Membership Corporation.

*

"They should, of course, know each other well. They should first really understand what it means to go steady. They should give a lot of careful thought to the responsibilities of going steady. Do they really like each other enough to give up having other dates, and are they sure they won't be attracted by other boys and girls. After they have thought it over and they really



believe they will be happy going steady, I think it is all right for them to."

Kaye Jolly
Rt. 1, Box 128
Hiddenite, N. C.

Kaye 16, will be a senior this year at Hiddenite High School. She is a member of the Beta Club and the French Club. History is one of her favorite subjects. Her parents, Mr. and Mrs. Aaron Jolly are served by Davie Electric Membership Corporation.

*

"I believe it is up to individuals how

long they date before they go steady. I believe teenagers mature and old enough to start dating are mature enough to decide when to go steady."

John Sullivan
Grassy Creek, N. C.

John is 13 and enjoys playing chess and working with electronic equipment, especially radios. His family is served by Blue Ridge Electric Membership Corporation.

*

"I do not think that there is any definite length of time a boy and girl should go together before going steady. I think it all depends upon how well they know each other and how well they get along. Also, whether they would like to go with just this one person or not. I really think it depends upon the persons and not the length of time."

Eva Brown
Rt. 2, Box 310
Seagrove, N. C.

A senior at North Moore High School, Eva likes sports and popular music. She is 17 years of age. Her parents, Mr. and Mrs. V. L. Brown are members of the Randolph Electric Membership Corporation.



If you have a good answer, send it to **THE TEEN ROUNDTABLE**, The Carolina Farmer, P. O. Box 1699, Raleigh, N. C. at once. Send a photo, too, if you have one, (we can't return it) and a few facts about yourself. Include your parents' name, and the name of the electric membership corporation serving you. If your answer is published, we will send you \$5.

If you want to submit a question, send it along for our statewide panel to answer. For each question used, the sender will get a \$5 check. Jot yours down and send it to us right away.

NEXT QUESTION

"Should parents offer their children money for making good grades in school?"

This question was submitted by Kathy Graham who is 14 and a freshman at Marshall High School. Kathy says she enjoys writing letters, sports and skating. Her parents, Mr. and Mrs. Porter Graham are served by French Broad Electric Membership Corporation.

FARM CREDIT IS



GROWTH



A growing Agriculture . . . and a growing Farm Credit Service. They go together . . . grow together. Farm Credit has provided the major financing for the creation of a dynamic new Agriculture in the Southeast, providing 600 million dollars in credit in the Carolinas, Georgia and Florida last year alone, almost triple the volume of ten years ago. Growth that is solid, sound, and lasting.



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PRODUCTION CREDIT ASSOCIATIONS provide short and intermediate term credit (up to seven years) at simple interest rates. For example, you may need cash to help you meet harvesting expenses. No matter what, see your PCA man first.

The **Columbia BANK FOR COOPERATIVES** makes loans to meet the diversified needs of marketing, purchasing, and farm business service cooperatives helping improve farm profits in the Southeast. Contact the Columbia Bank for Cooperatives, P. O. Box 1493, Columbia, South Carolina 29202.

FEDERAL LAND BANK ASSOCIATIONS provide long-term credit for all types of farms. If you need a loan for expansion and growth, inquire about a tailor-made Land Bank loan for your farm, ranch, or rove. You'll be glad you did!

Production Credit Association Offices and Federal Land Bank Association Offices in North Carolina

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Asheville, FLBA and PCA	Goldsboro, PCA	Monroe, FLBA and PCA	Sonford, FLBA and PCA	Washington, FLBA and PCA
Asheville, FLBA and PCA	Graham, PCA	Nashville, PCA	Shallotte, PCA	Waynesville, PCA
Asheville, FLBA and PCA	Greensboro, PCA	New Bern, PCA	Shelby, FLBA and PCA	Weldon, PCA
Asheville, FLBA and PCA	Greenville, PCA	Newton, PCA	Siler City, PCA	Whiteville, PCA
Asheville, FLBA and PCA	Henderson, FLBA and PCA	Oxford, PCA	Smithfield, FLBA and PCA	Williamston, PCA
Asheville, FLBA and PCA	Hendersonville, PCA	Plymouth, PCA	Snow Hill, PCA	Wilmington, PCA
Asheville, FLBA and PCA	Hillsboro, PCA	Raeford, PCA	Statesville, FLBA and PCA	Wilson, PCA
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Asheville, FLBA and PCA	Laurinburg, PCA	Richmonds, PCA	Trenton, PCA	Yodkinville, PCA
Asheville, FLBA and PCA	Louisburg, PCA	Rocky Mount, PCA	Wodesboro, PCA	Yoncyville, PCA
Asheville, FLBA and PCA	Lumberton, FLBA and PCA			

Wisecracks

. . . When arguing about money, women admire a good loser.

. . . Some speakers need no introductions. They need conclusions.

. . . Wealthy people miss one of life's greatest thrills—paying the last installment.

. . . Small boys are washable, though most of them shrink from it.

. . . Things always look greener in the other fellow's wallet.

Good Medicine

The grouchy, short-tempered doctor glared at the new patient. "Have you been to a doctor," he asked, "before you came to me?"

"No, sir," replied the meek patient. "I went to a pharmacist."

"That shows how much sense some people have," the doctor growled. "And what sort of idiotic advice did he give you?"

"He told me to come to see you."

And Third . . .

The young wife had just given birth to her first baby, and the doctor went out to give the good news to the anxious husband. "What did you want, a boy or girl?" he asked.

"A boy," the new father replied quickly.

"I'm sorry," said the doctor, "but it's a girl this time."

"Oh, that's okay. A girl was my second choice."



"Why not put him right here in the front row?"

HALE!

Insurance

Little Willie in Sunday School was asked if he said his prayers before eating. He said he didn't have to, his mother was a good cook.

Masked Bandits

Hospital patient, upon receiving his bill for an operation: "No wonder they wore masks in the operating room."

Next Question

A kindergarten teacher putting her charges through a psychological test set them to work carving soap. "Panda, dog, man, table, tree, gun, car," she wrote as the tots told her what they were making. Then she came to a lad whose work appeared to defy description. "What's this?" she asked.

"Soap flakes," said he.

Simple

A small boy leading a donkey passed by an army camp. A couple of soldiers wanted to have some fun with the lad.

"Why are you holding your brother so tight, sonny?" said one of them.

"So he won't join the army," the youngster replied without blinking.

Bad Lie

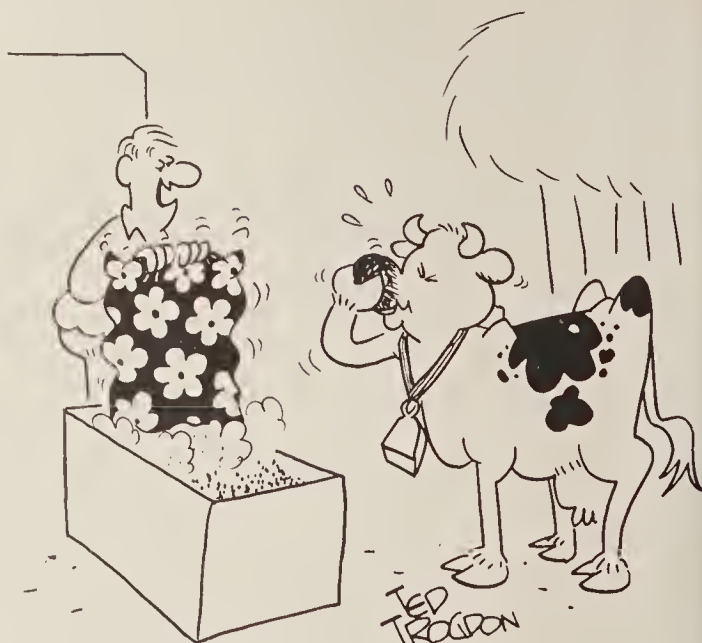
Finally, after years of anticipation, the wife accompanied her husband to his Saturday morning round of golf. True to fashion, the man sliced the first ball into the rough. After watching her husband search for half an hour, his wife timidly asked: "Would it be cheating if I told you where it is?"

One-Time Loser

An awful lot of young men have learned that stealing kisses can lead to a life sentence.



"How much is our phone bill overdue?"

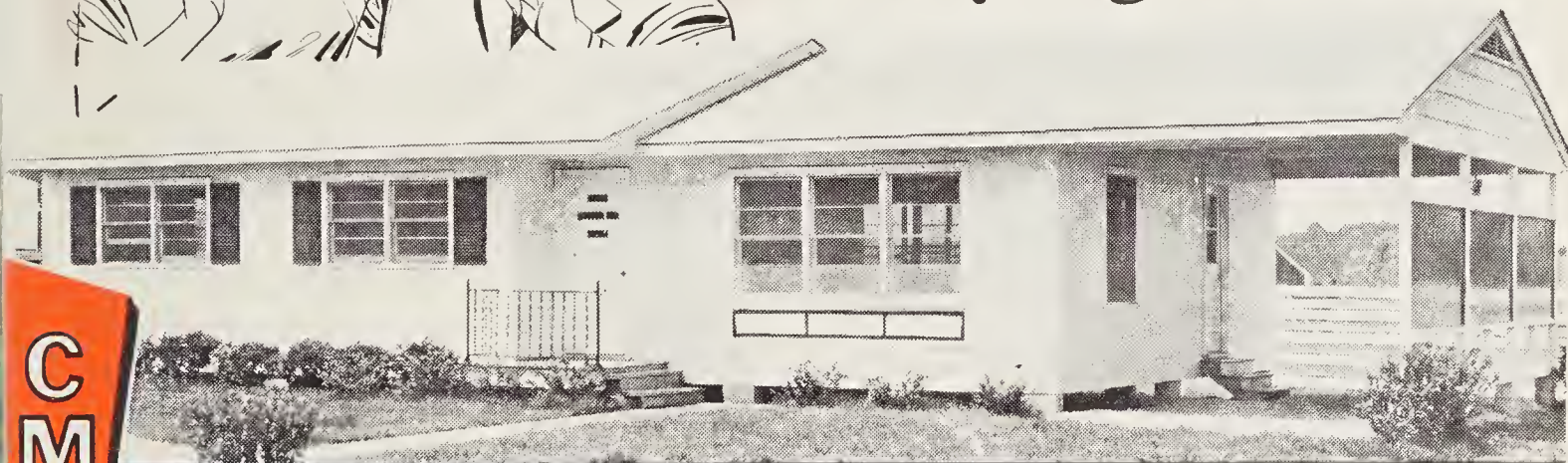


"I don't care much for the bag myself."

STRETCH



Your Home Buying Dollars



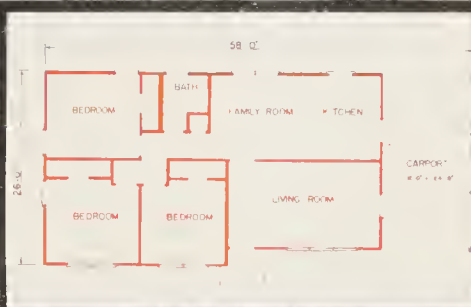
CMH

**Carolina
MODEL HOMES**

Choose THE HERITAGE

This long, low, ranch design features three bedrooms grouped around bath and spacious living room. Family room and kitchen area large enough for the whole family to enjoy together. Large carport with attractive open-end design.

For the family that likes a lot of space the Heritage will be a delight for years. Allowances have been made for expansion, too. For the sand by the sea . . . the cloud-rimmed mountains . . . CMH offers skilled workmanship in a variety of plans for that home away from home.



CMH now offers a complete home improvement program. With no money down skilled CMH carpenters will add to your present home that extra bath or new room you've been wanting and waiting for. For home improvements of any kind from the porch to the septic tank call the CMH office nearest you.

**NO MONEY
DOWN**

**Up To 10 Years
To Pay!**

Carolina Model Homes Corporation has brought home ownership within reach of every family. Contact the office nearest you today!

See the models on display at the office nearest you.
Can't come? Call collect!

MYRTLEVILLE
Corner Eastern Blvd.
8 Grove Street
P. O. Box 346
43-6107

GREENVILLE
60 Memorial Drive
P. O. Box 469
za 8-3171

WILMINGTON
Highway 401 South
P. O. Box 608
4-0771

SANFORD
P. O. Box 2487
776-3730

SHARPSBURG
Highway 301 North
P. O. Box 426 — 442-8897

JACKSONVILLE
Highway 17 South
P. O. Box 1164—347-2809

WILMINGTON
Highway 17 South
(Bet. Cape Fear Bridges)
P. O. Box 502 — 763-8315

Send to:

CAROLINA MODEL HOMES CORPORATION

(office nearest you)

- ☐ Please send Free Color-Illustrated Catalog.
☐ Send representative. No obligation.

My lot is located in _____ County.

Name _____

Address _____

City _____ State _____

Phone _____ If rural route attach directions.



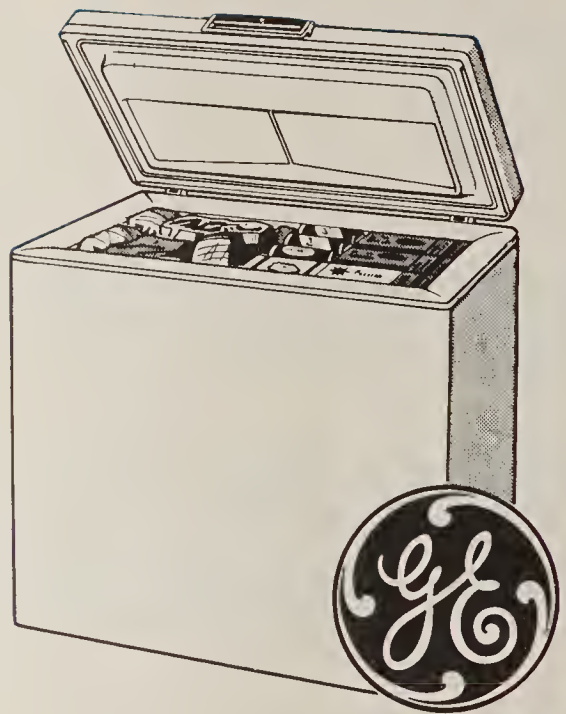
FREEZER SALE

your best buys!

TAKE YOUR CHOICE \$174⁸⁵*



ECONOMY FOOD FREEZER Model CA-12DA
11.6 Cu. Ft. Net Volume



CHEST FREEZER Model CB-12DA
12.0 Cu. Ft. Net Volume

- Fast Freezing with 5 refrigerated surfaces, 4 solid shelves plus plate at top provide more uniform temperature. Food never more than 6" away from a refrigerated plate. Total contact with packages means quicker freezing.
- Upright Convenience—select packages with ease. All food within reach and view.
- 4 Door Shelves. Packages right at fingertips. Ideal for small items, leftovers. Juice can storage at bottom.
- Porcelain Enamel Liner.
- Positive Safety Door Latch opens easily; closes silently, securely.
- Temperature control. 9 positions. Select from "zero" to 10 below. Also has "off" position.
- Three year warranty on food spoilage (up to a total of \$200) against losses occurring within 48 hours following break-down or power failure. (See written warranty for details.)
- 406 Lbs. Net Food Storage Weight.
- 13.1 sq. ft. Shelf Area.
- 61" high—28" wide—27½" deep.
- A Supermarket in your home.
- Holds Up to 420 lbs. of Frozen Foods.
- Sliding Basket for Storage Convenience.
- Entire aluminum Liner Acts as fast-freezing surface.
- All-steel wrap-around cabinet, bonderized and rust-proof.
- All seams completely sealed to protect insulation from moisture.
- Baked Enamel Finish.
- Hermetically-sealed refrigerator system—compressor, condenser, evaporator, assembled into one continuous system for long-life.
- Adjustable Temperature Control.
- Counterbalanced Lid opens easily from inside or outside floating lid... sure-seal gasket affords airtight seal every time.
- 36½" high—42" wide—33¾" deep, less hinge and handle.

***Distributors Suggested Sale Price**

SEE YOUR G-E DEALER TODAY!

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Raleigh, Charlotte, Greensboro, Asheville